Mr. Michael Spindler General Partner Upstart Capital 100 Hamilton Avenue, Suite 105 CA 94301 Palo Alto USA



Dear Mr. Spindler,

As a leader in the converging communications industries, you are cordially invited to Vortex 2000 Europe, the European Executive Forum on business issues arising from the convergence of the Internet, telephone and television networking industries.

Vortex 2000 Europe will take place at Le Meridien Beach Plaza in Monte Carlo, October 31 -November 2, 2000. Vortex will bring together some of the industry's sharpest minds to tackle issues arising from the convergence of the wired and mobile Internet, telephone and cable TV networks.

The Vortex 2000 Europe program will deliver compelling content from prominent speakers including Erkki Liikanen (European Commission), Volker Jung (Siemens and EICTA), Chris Earnshaw (British Telecom), Gerd Tenzer (Deutsche Telekom), Eric Benhamou (3Com), Paul Mountford (Cisco), Ami Amir (RADVision), Michael O'Dell (UUNet MCI WorldCom), Dan Gatti (Mayan Networks), Hassan Ahmed (Sonus Networks), Peter Zaboji (Tenovis), Morv Ejabat (Zhone) and others of significant stature.

We believe that you will not only benefit from the discussion, but that your participation will also make a significant contribution. Vortex Executive Forums are exclusive events where senior industry executives, policy makers and opinion leaders engage in strategic discussion and debate - you won't get any sales pitches here! Vortex speakers, invitees and underwriters have been carefully selected from the established players driving the industry and the innovative new technology companies shaping its future.

For those individuals leading the convergence of the Internet, telephone and TV networking industries, Vortex 2000 Europe will provide a unique networking opportunity. The conference will be kept intentionally small to enable delegates to network and explore co-operation opportunities.

Previous Vortex Executive Forums in the US have sold out quickly, so we recommend early registration. Register before September 10, 2000 and you will also receive a € 500 discount off the registration fee. For further information please visit us at www.VortexEurope.com.

We look forward to seeing you in Monte Carlo in November at what promises to be a compelling and influential forum.

Yours sincerely,

Friedrich Röscheisen **Executive Producer** 

Bob Metcalfe Founding Producer









